

**Press release 8<sup>th</sup> of May 2009 -The future of pet nutrition is finally here!**

**Golden Eagle Holistic Health® is the new and ultimate, nutritional choice for your pet – all natural**



Your dog and cat are about to get a better life - for a longer life. The reason is *Golden Eagle Holistic Health®* petfoods. Our companion animals' health is just as important as our own. A pet's diet, the biggest health variable controlled by a pet parent, is crucial to its well-being.

*Golden Eagle Holistic Health®* takes pet nutrition to a new level and takes the phrase “holistic” very literally. Healthier, all natural, also taking into consideration the environmental and ethical reasons like animal rights, crucial laboratory testing and such, making this the most advanced pet nutrition ever seen.

*Golden Eagle Holistic Health®* pet food has been formulated using only fresh, natural, wholesome pet food ingredients from each of the five food groups. Our *Golden Eagle Holistic Health®* innovative cooking methods by the world's most modern cooking processes ensure pet foods of unequalled in healthful, nutritional benefits. *Golden Eagle Holistic Health®* dog and cat food recipes are based on the most advanced research in animal health. The latest findings in genetic research show the effects of chemicals and un-natural substances in pet foods, creating havoc in pets' health and causing potentially unhealthy and dangerous destruction of the animals DNA. All these issues are mirrored by the enhancements in our all-natural and holistic formulations, limiting these hazards so detrimental to our pets health.

It is well known, that the EU regulations have made it almost impossible, very costly and thus not attractive for US manufacturers to export pet foods to the EU. Over time several brands have been banned or simply not granted entrance to the EU market and have been struggling with the EU certification for many years. Several ingredients are beginning to be difficult to provide for the feed that is shipped to Europe. The Golden Eagle is formulated based on the original concept Joe Cocquyt had, manufactured in U.K., to make the best possible natural petfood in the world.

Origins to Golden Eagle date back to 1997. Joe Cocquyt had always had a dream: Based on health and wellbeing through natural nutrition, Joe wanted to make the best food in the world for dogs, cats and ferrets.

Led by Joe Cocquyt's trusted friends, an association of nutritional specialists has been established. Trusted European distributors and nutritional advisers have worked together with veterinarians, breeders, leading genetic researchers and other nutritionists. They have taken Joe Cocquyt's intimate and innovative knowledge and used this as the basis to develop the best possible feed for your dog and cat – all natural. Joe's philosophy and his ideas have been further developed and updated according to the newest results that science can provide.

Read more about it at [www.goldeneaglepetfoods.com](http://www.goldeneaglepetfoods.com) and you'll be convinced too.

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